

- wise – just – brave – moderate // obedient – diligent – conscientious – humble // faith – hope – love -

SM 121111e

KSG-Donation HISTORY for SWT and WEIT founding

How and why all started in 1998

SP 9629 (Weltethos SWT) – SP 9647 (WEIT)



Karl Schlecht
Stiftung

... Suchen und Fördern des „GUTEN schlechthin“

- qualitative ? – innovative ? – prepared ? – flexible ? – competent ? – value conscious ? -

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Rev.stand: 121016 stk> >190121stk>190204stk>190716cim-191009stk>191008stk>191010sdk

see also SP 9529; WD/SM 110204 and WD 121012 and SM 121126 What is the WE Idea for KSG;

PM 99020 Werte bei PM; SM-121004 Leading Ideas World Ethics Institute; SM140210 Ethik>SM 131001-Das

GUTE; SM 130310-EFSC-an IPU; SM 130301-KS Rede; SM180223-third enlightenment

https://www.youtube.com/watch?v=ZshhXO6RkIc&list=PLEz0bn0vzoLlzKXoA7fNs7o9sfwL4C_e6

Abbreviations explained in the attachment (*5)

Why do I – Karl Schlecht - sponsor the “Worldethos” Idea and since when?

This document is a founder-information from K. Schlecht for friends and KSG-stakeholders.

Please find this SM and others mentioned below in Download www.karl-schlecht.de

Many of our actual KSG sponsored KSG-friends and stakeholders should know why and how all started during and after my time with Putzmeister, which began as a mechanic engineering student at the university of Stuttgart. Much is reported in <http://www.karl-schlecht.de/literaturtipps/>- “Im Leben gewinnen – Ein Student pumpt sich nach oben (A Student pumps up....Winning in life” or SM 91060 Pumpgenie.



Looking back from 2019 with my now 87 years of age may I collect here some relevant details on the now very long-reaching fixed KSG Worldethos-Idea-donation for future 30 years with overall annual payments and other related investments of more than € 2 Mio.

Its purpose and mission is programed for making the **Worldethos Idea (WEI)** –see SM 121126) to be known, **understood** and to become effective in good leadership for **trust building in business**.

With WEI we do not mean “Worldethos” in general as it is not real and actually an Ideology. If it would exist in reality, there were no wars or worldwide human conflicts – especially among religions, today more than ever. This precise semantic understanding I learned after contacting and now 20 years cooperating with Prof Küng’s Worldethos Foundation (SWT) in 1998.

KSG gives € 1 Mio annual donation (over **total** 30 years) for the special **business focused** KSG- World Ethos INSTITUE in Tübingen (WEIT). This I initiated in 2011- 13 years after starting this in 1998 with Küng, then realizing, that trustbuilding in business with the Worldethos Idea could not be achieved with the SWT (Stiftung Weltethos Tübingen, founded in 1988).

Meanwhile KSG spends overall close to 3 Mio € for the WE complex, including WEIB (Beijing) GVA – Leisinger, WE at school, Worldethos speech etc as documented in www.karl-schlecht.de

All is based on our KSG donation guidelines SM 130225. However the KSG founded so-called An-Institute WEIT at University Tübingen is the **main** and **our highest sponsored** KSG-Institute. This is based in a notary agreement with its legal mother SWT and its president Eberhard Stilz. It rests on my deep personal commitment and **belief**, that the **basic Ethics** fostering Worldethos Idea-(SM 121126)

- 1. Is it true ? Am I honest ? 2. Is it fair ? 3. Does it serve goodwill and friendship ? 4. Will it be beneficial to all concerned ? -

as a derivate of the GOLDEN RULE- can foster **TRUST in business** between all stakeholders, helps to improve personal wellbeing, personal ethical winning, contribute to business success and peace – and health.

This is my deep felt commitment, gratitude and contribution to our society. **Sponsoring SWT** by KSG however **is lower** and time wise limited.

Looking further back...to the Origin 1976 –is E Fromm’s “VITA ACTIVA”.

In 1976 – being then still **full** owner and CEO of Putzmeister - I became impressed when hearing on the radio Erich Fromm in a Sunday morning SWR Series “What Man Needs”(*1). He freely elaborated on “Vita Activa” which touched me deeply. Curious to learn more from him to understand the essence of my entrepreneurial and private life deeper I worked myself through his “**The art of loving**” (which I repeatedly study till now), studied the deeper going “Man for himself” (Psychoanalyse und Ethik) and finally “**To Have or to BE**”. Most of all I already knew superficially. However studying him made all much more conscious, deeper understood, **action relevant and personally enriching** me. It definitely gave reason for me to found KSG. Beyond this the trust building effect of WEI especially helped me for better leadership in my meanwhile global Putzmeister company (*2) in addition to what I learned reading “TRUST” from Fukuyama.

My 1997 decision to found KSG is truly rooted in Erich Fromms “**To have or to be**”. All who are in contact with KSG and are sponsored – esp. the Erich Fromm foundation and Worldethos related People **should realize this. Without Fromm all this would not have happened. It proves that philosophy must be practical** for life. And Dr. Funk might refer to this when he praises his cooperation in Swiss-Locarno with E Fromm to realize this book. So it is the fundament of our present E Fromm foundation in Tübingen and E Fromm Archive as well as the Berlin “Erich Fromm Study Center and Professorship. Nobody worldwide spends more for Erich Fromm’s world famous Legacy as KSG. Transferring “The Art of Loving “ to loving what one does is a KSG derivate. It’s hardly understood in Dr Funks Thinking as Fromm focused on personal areas.

We often documented my effort to make Putzmeister more effective with cultivating Trust among all of us following basic ethic rules, in special with VG 97065. Further documented after contacting Prof. Küng 1998 our PM 99020 – **Werte bei Putzmeister**. There I added to the golden Rule and Human obligations and already Küng’s core Worldethos values in page 2 even before KSG began sponsoring the WE Idea of Küng (see <http://www.karl-schlecht.de/en/values>).

To business friends I gave away more than thousand Fromm-books “The art of loving” as key for assisting good entrepreneurship and human winning in life – finally giving all my Putzmeister shares into a newly created foundation KSG starting planning in 1997: “To have or to be” – Fromm philosophy and Christian thinking put into real action.

Later in 2014 thankfulness to Fromm for all this and caring for his understanding I initiated in Tübingen the Erich Fromm Foundation, installed there side by side to WEIT with Dr. Funk. Also the EF Archive, and in Berlin the EF-Study-Center at the IPU (see *SM 130301-KS Rede*)

All this made me realize that my entrepreneurial mission to foster TRUST was fostered with our mutually agreed PM company values (CoPhy - 1985). Respecting however, our meanwhile worldwide PM companies and here in Aichtal our company members with many religious and regional background felt it as sufficient. Based on Erich Fromm the solution was reading Hans Küng’s book “The Worldethos Idea” issue in 1986. This short basic human canon synthesized and neutralized from the religious commandments of our prophetic religious commandments fascinated me. So I contacted Prof. Küng in 1998 (see below). What then developed I described further down.

But: All that started with Erich Fromm and what I gradually learned from him. This basically changed my private and business life, building on what my beloved parents and learning what life taught me, learning **fundamental scientific thinking** and acting at schools and entrepreneurship with hard fight

in business. It started with my own business in father's backyard, realizing for him the first mortar-plastering machine in 1957 as my UNI masters-degree (Dipl Ing) with subsequent 50 good business years. They laid the capital basis for all and for KSG....- also on the base of the **trust building Rotarian 4 Question Probe** which made me conscious for the **trust building potential in the Worldethos Idea**.

Stiftung Weltethos Tübingen (SWT)

Looking back to 1998:

KSG's capital resources then were 12 Mio € in 1998. This fund helped to finance 3 projects with each annually ca € 250 000.-. Besides assisting Foundation Worldethos Tuebingen (SWT) we initiated and started the SEH (Siftungslehrstuhl Entrepreneurship at University Hohenheim; then in 2004 the SWE for Windpower at my Alma Mater, the UNI Stuttgart.

KSG- donation idea to SWT started in 1998 with my idea and entrepreneurial objective to **improve** and widen and globalizing **our value catalogue** in our **international business** processes with Küng's Worldethos idea.

The mission was to foster **trust** building with good ethical **decision making** and actions and also foster our already good Putzmeister company culture, which accompanies all sales for customer appreciation and TRUST.

When I discovered that the WE Idea **could not be made effective** I Initiated the creation of a **business** related version of it. This timewise resulted in 2010 with the SWT-booklet "Manifesto Global Economic Ethic".

It was too long and found actually no echo to the KSG Mission and vision mentioned above. To make clear what – in some difference to SWT – the meaning for the WE Idea in WEIT for business shall mean, I later in 2015 the **one page** definition issued as SM 121126 (Was ist die Worldethos Idee).

My consequence in 2011 was to initiate a KSG founded and WEI- governed Institute **WEIT (World Ethos Institute Tübingen)** for active own realizing the original mission for making the WE Idea understood and **effective in business**. Business means "profit oriented actions". The difficult history of this process is mentioned further down.

First it needed money.....much more money as available in KSG before. I solved this with a private donation transferring my privately owned US- Putzmeister Plant in Racine/Wis. Into the non-profit foundation KSG, creating the **annual one Million €** revenues in KSG needed for WEIT. This was definitely demanded by the UNI President as basic need. But nobody else was ready to contribute.

Note: This sponsoring decision happened one year **before** I decided in Sept 2011 to sell all PM shares owned by KSG since 1998 to SANY. It was not Prof Küngs decision and- inspite of many discussions- nobody else contributed any money for the WEIT idea. (WHY ????- could nobody realize its importance?)

Earlier WEIT history from KS informing Newcomers in WEIT and KSG:

"The long march..." – and we are still far to the lifelong Vision of Karl Schlecht.

With Prof Engler's predecessor Prof Schaich I proposed in a meeting at UNI Hohenheim ca. 2008 the meanwhile visible SEH- failure to realize the "Master of Business Humanity" (MBH) with a

closely related mission as later proposed as “WEIT 7 Leitgedanken” in WD/SM 110204. Prof Schaich fully understood and signalled help in Tübingen. In a subsequent meeting in his Tübingen office he explained, that despite of his search and sympathy he could not find a “home “ for such a study or lecture at Tubingen’s UNI.

When I presented that idea to be realized in an Institute at UNI Tübingen to his successor Prof Engler in 2010 he also was very positive. However, he only was ready to follow this idea when one million Euros p.a. over 10 years could be guaranteed.

With KSG then existing annual possible donations we had no chance – 250 000.-€ went already in 3 channels, one for SWT/Küng, one for SHE in Hohenheim and one to the sponsored chair for Windpower in Stuttgart. The rest of our income of 12 mio Euro was needed for costs and small donations with ca 100 000.- € left.

After no third party was ready to join I agreed with my wife Brigitte to use private real estate income for our Business Trust furthering Worldethos enthusiasm. Erich Fromm’s “To have or to be” was a key for this decision.

Our decision was not to die rich but to invest what our life and god donated us in the welfare of people, our society and peace especially for the business world which was our source in life and still rewarded us daily.

The solution was to donate in 2010 my privately owned US – Putzmeister Factory in Racine / Wis to the KSG foundation. In reality I donated its annual rent of ca one mio € to KSG for a Business related Worldethos Institute. This was possible after a fortunate real estate transfer from US to a German non-profit KSG foundation was possible based on the existing DBA between Germany and USA.

When in early 2011 I proposed this to Prof Küng and Prof Engler they were full of doubts but finally believed that my dream became reality for all. Actually I donated the one Million p.a. not to SWT nor to M Küng but to the “Idea...” and to the University.

Looking from now unfortunately and due to no experience on my side the legal solution was a so called “An-Institute at the UNI Tübingen – legally attached to the foundation SWT. They claim today to own the now to 30 years limited WEIT donation as their property, which is in its sense wrong – but legally fixed with a notary contract. As stated in WD/SM 110204 I wanted a free WEIT in a synergetic cooperation agreement with SWT.

Looking form today this was my big personal mistake. Like Mr. UDO KELLER – the earlier Küng Sponsor – I should have started a comparable Institute legally independent of SWT or similar as later done with my Idea to start a KSG-sponsored China institute – now CCT and the Erich Fromm Center in Berlin.

After the present Evaluation and no good enough result for the main business related part of the Mission (also 7 Leitgedanken) we intent to find a solution close to the original KSG- WEIT missions coming closer to the true statement given to WEIT in 2011, continuing and specific qualifying good suitable WEIT Elements for implanting the trust building vision of the Worldethos idea.

WEIT – Start 2011

Again: After all other efforts to at least partly financing such an entity from other partners or the BW-state fund failed this finally ended in Feb. 2011 with my decision for the **1 Mio € per year** investment of my foundation KSG into my vision for the **Weltethos Institut Tübingen**.

Of course Prof Küng since long dreamed for a “Küng Global Values Institute” in his UNI. But this not for “Trust building in **Business** as it was my concern since 1998.

“My2 WEIT was possible after I donated to KSG my **privately** owned US factory. (pls. note: this was **before** I decided in 2012 to sell KSG-owned Putzmeister- shares to SANY)

Officially I agreed to call it WEIT-(Welt Ethos Institute Tübingen – not “Globlethos” as Mr. Küng translated wrongly and wrote.) In reality it must be a **BUSINESS-Weltethos-Idea Institute Tübingen** or World Economic Ethics Institute Tübingen (WEIT).



I never agreed to call it falsely “Global Ethos Institute” as globe is an astrologic or cosmos body, whilst World means what Mankind made on this – our cosmic globe- formed earth..

After founding WEIT in Feb 2011 based on SM 110204 with kind assistance of Profs. Sandberger, Assmann and Engler the KSG was enriched one **year later 2012** with the KSG sale of all PM shares to SANY. (see SM 110204)

This opened new chances to expand KSG, including WEIB at BEIDA. Further sponsoring for SWT became possible when getting a new SWT president (H. Koehler, then E. Stilz) to follow the ageing Hans Küng. The new SWT president obviously did not have the "stigma" being a pope criticizer or church rebel like Küng’s Impetus. But I hoped they might motivate new and higher donators besides KSG at least to SWT.

In March 2012 I decided that the annual donation amount of 200.000 – 250.000 € for SWT shall be increased annually as needed for 10 years. (*)

Remark: Only based on this financing promise KSG finally could get a KÜNG- successor in March 2013 for the SWT presidency. This was the case with Prof. Dr. Horst Koehler. He however surprisingly rejected after realizing the real SWT mission and historic financing problems. Some months later Mr E. Stilz fortunately took the role of SWT president after I signed a higher KSG-SWT donation for 5 years.

(*) Unpleasant Intermezzo:

Prof Küng needed three months to accept then a needed additional short term additional annual 50.000 € KSG- donation agreement for SWT as he insisted to get a promise for 30 years. He also claimed to be an independent foundation and refused to let KSG know in advance for what the also increased annual funds of totalling ca. 300 000.- were invested. He repeatedly - even in march 2012 - claimed unrealistically to be a FREE INDEPENDENT foundation which does not have to follow such closer professional control. This was what the KSG Kuratorium insisted now due to its actual more professional and bigger dimension and organization. Only due to intensive efforts of his friend Prof Klaus Leisinger and after I threatened to block further payments he finally signed on 20 September 2012. Then only E Stilz finally took the role of SWT-president.

Besides this Prof Engler, rector of the university of Tübingen, in general refused that KSG payments to WEIT were regarded as KSG - “investment” to fulfil the foundation mission as outlined in SM 110204.. KSG- Investments in WEIT however focused since 1998 on creating values in business

culture with the trust fostering WE – Idea and educating students with lecturing the research results found in business along the 7 guide lines given in WD/SM 110204. Unfortunately, even in 2019 this is not the case- one of the reasons to get rid of Prof. Dierksmeier in 2018. Business was not his field.

Everybody in WEIT should **regard these 7 guidelines in WD 110204** as obligation to fully dedicate themselves to follow those and the mission statement and the legal rules initiated during the foundation of WEIT. In trustful friendship we personally agreed, that temperately for passing the senate not all 7 founder ideas with the “rotary 4 question probe” could be noted in the legal documents. Nevertheless, the rector agreed that the KSG intentions in practice would be followed along the sponsoring of KSG fundamentals. It took however two years to convince the WEIT managers to publish a value catalogue near entrance hall, including the 5-question probe. This was the rotary version added with “Am I honest” as second question.

For the future there is no doubt that we stay with our KSG promise to further and sponsor the Worldethos **idea** as we understand it. To make it clear I issued the SM 121126 “WE Idea of KSG” as basic for WEIT and others. And most members of WEIT even today do not yet realize WHY I sacrifice so much for the WE Idea and that this is born in Business – not in the brain of Prof Küng. It later became clear that same as for myself Küng was basically motivated by the lack of trust on the world due to religious negative syndromes. Dialogue between religions needs giving and caring for trust. And Dialog between religions must create trust among mankind, respecting their superficial differences. Today it’s not only – as for me in 1998 – the side by side working together of people with different religion – but in digital times the world became a village- we are all digitally close. This makes necessary 3 enlightenment based on the WE Idea – same out of problems as in times of KANT; same as 2500 years ago in Babylon where Jews used their nature given brain to formulate and write down our first religions commandments. Then we nature-lives became human beings- and that’s till today the mission of sincere religion’s obligations... Referring to this makes it easier to understand the WE Idea. This is the mission for all who accept KSG funds to pay their salaries.

Facts and Evidence of the start of the relationship between Küng/ KS / Putzmeister / KSG

The following is the complete text of a fax message sent from Karl Schlecht to Professor Hans Küng **on 20 April 1998**. He again showed me the text during the WEIT board meeting on 13 September 2012 even though **wrongly** interpreting it’s content. He insisted here surprisingly to me that the KSG donation should benefit “general SWT- social objectives” – not as intended and stated earlier focusing on business and our PM company culture for **high-level trust building and business effectivity**. Küng’s focus then was not – as I had repeatedly explained to him – to implement the World Ethos Idea into the qualifying of our PM- company culture (see fax dated 20 April 1998) which was defined in our value catalogue CoPhy sheet. This key success factor for trust among business members was to further empower globally our German made of the trust-building company philosophy (see CoPhy sheet or company philosophy on my website).

Its values **should be “ennobled” and globalized by the interreligious trust fostering World Ethos Idea**. It reflects the maxims (Ur-Ethik, commandments) of elementary rules of humanity and core sins, also the human responsibilities set out also by Hans Küng and Helmut Schmidt. Website: <http://www.karl-schlecht.de/en/values/human-rights-human-reponsibilities>

When the new WEIT President Eberhard Stilz took up his duties such misunderstandings were solved in an amicable way after we promised to continue and increase annual donations to SWT for 3 - 5 years ending 2022. .



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Sehr geehrter Herr Professor Küng,

mit großem Interesse lese Ich seit Jahren in Ihren Büchern und verwerte deren Inhalt auch für die **Entwicklung unserer Unternehmenskultur bei Putzmeister** hier in Aichtal.

Nachdem wir global tätig sind, hat das Thema Weltethos für uns erfolgswirksame Bedeutung. Viele Elemente daraus finden sich schon in **unseren Firmenbroschüren und unserer Unternehmensphilosophie**.

Ich überlege mir daher, wenn möglich, Ihre Arbeit bezüglich der Stiftung Weltethos zu unterstützen im Rahmen meiner jetzt entstehenden gemeinnützigen Stiftung.

Wäre es daher möglich, dass Sie mich über Ihre Arbeit und Ziele in diesem Sinne informieren mit dem Ziel, in absehbarer Zeit ein konkreteres Gespräch zu führen.
Freundliche Grüße

A handwritten signature in black ink that reads 'K. Schlecht'.

Dipl.-Ing. Karl Schlecht

Translation of Fax of 20th April 1998 from Karl Schlecht to Prof. Hans Küng:

Dear Professor Küng,

For years I have read your books with great interest and I could evaluate their contents for developing our **company culture here at Putzmeister** in Aichtal.

Since our **business** is global the World Ethos Idea has importance regarding effect on business success. Many of those elements can be found already in our company brochures and our company philosophy.

Therefore, I would like to assist you, if possible, in your efforts concerning the World Ethos Foundation with my newly founded foundation.

Would it therefore be possible that you inform me about the activities and objectives in the field mentioned with the objective to have a constructive conversation basis soon.

Values Catalog recommended to WEIT members – and other main KSG sponsored Institutes - until a specific version is jointly developed and agreed with KSG. It is obligatory for KSG members. Who does not agree, comply and prove must leave. New members will be instructed and assisted to understand and learn. Narrative daily referring to it is essential as trust cultivating effort in complying with the 5-question probe.

„Cophy Sheet 2017“ (part of the vision, mission and action plan)

„To be seen as“ - The basis of our conduct for trustful cooperation



1. Is it the truth ?	2. Am I honest -open minded - straightforward ?	3. Is it fair to all concerned?	4. Will it build goodwill and friendships ?	5. Will it be beneficial to all concerned ?		
Values	Qualitative	Innovative	Prepared	Flexible	Competent	Value Conscious
Definition, Essence of the value	That thinking and acting which leads to benefits and higher values, yields recognition, creates trust. Loyalty, integrity and respect of local laws, official standards, customs, etiquettes and manners.	The ability, the constant strive and readiness to develop new thoughts and, by personal initiative, create improvement within the framework of the company's fundamentals and goals.	Full engagement of one's own abilities, to face our goals and new challenges, to address them jointly and without reservations – even beyond one's own realm of responsibilities.	The ability and readiness to react to varying situations and changes of conditions quicker and more convincingly than others.	Acknowledged competence in leadership and one's own profession, proven through demonstrated know-how, paired with practical intelligence.	Inmost awareness of, and in every respect living in accordance with the UN Human Rights and values of this Cophy sheet. Respecting and proliferating the existing material and immaterial values in our company.
Aspects, Indications, recognized by	<ul style="list-style-type: none"> • Conscientious • Dependable • Disciplined • Punctual • Self-critical • Fair • Responsible • Immaculate, human • Truthful • Thrifty • Ethical oriented • Achievement oriented • Inner beauty • Honest • Open-minded • Act with integrity 	<ul style="list-style-type: none"> • Courage to question existing criteria • Uncover problems and respond to them • Produce lasting answers • Learn from others • Cultivate new ideas and solutions • Market problem solving ideas and continue refining them 	<ul style="list-style-type: none"> • Eagerly confront challenges • Willing to be of service • Willing to perform • Continuous • Independent • Committed • Thinking • Making it happen • Recognizing • More than expected, unique • Starting a task determinedly • Prepare to take risks • Help others 	<ul style="list-style-type: none"> • Act quicker than others • Function as expected • Willing, adjust to changed conditions • Be free • Achieve what can be achieved • Act and react • Be versatile • Rise to the occasion • Be adaptable 	<ul style="list-style-type: none"> • Be accepted by customers outside and inside the company as an expert • Professional • Adept and proficient • Equal partner for customers • Gain trust • Document experiences • Ideal solutions • Better ideas • Recognized market position 	<ul style="list-style-type: none"> • Value focused leadership • Consistently goal oriented • Recognizing and evaluating costs and expenditures in view of the benefits desired • Respect profit as the measure sure stick for correct and value oriented acting • Consider costs as an investment • Respect human responsibilities • Fair pricing • Profitability aimed entrepreneurial manner
- wise - just - brave - moderate // obedient - diligent - conscientious - humble // faith - hope - love - modesty -						

Path to success Information → Analysis → Definition → Checking Goals → Solution Potentials → Evaluation → Decision → Implementation → Control → Human benefit ?

...With Competence and Innovation to Quality and Reward

Credo ... Enjoy to **SERVE – IMPROVE – Create VALUES**

This Putzmeister World is our origin

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