

SM 180202e

## The Sexy Six of Love (SSL)

- *it must be born in YOU*



This document has been partly translated by DeepL Pro ([www.deepl.com](http://www.deepl.com)) and has to be overlooked and corrected by a specialist who is competent and a native speaker

**qualitative ? – innovative ? – prepared ? – flexible ? – competent ? – value conscious ?**

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Zielgruppe: Von KSG geförerte Studierende

arbeitet in SP\9747 I-LOVE: Siehe vieles dazu in SM auf <http://www.karl-schlecht.de/download/>  
s.a. SM 94066 The Sexy Six“... im unternehmerischen Denken; SM 17111-Genesis WD 180303-Multirel-WE;  
SM 121130-Steve Jobs zu finden in <http://www.karl-schlecht.de/download/sm-stift-mitteilungen/>

## The SEXY SIX of love (SSL)

What Erich Fromm exemplified is the "in oneself" (intrinsically) inflamed love for one's own vision - and from this growing love for one's own actions. What is meant is not "work" or burdensome things that can come from the outside. You then only work for something, for wages, with which you feed yourself and buy joy externally.



As Erich Fromm writes: "God explains to JONA that the essence of love consists in working for something," it is not the very self-born. This probably doesn't mean the own idea, self-proclaimed, intrinsically working. Out of one's own nature. For God is in us, has given us life, is alive in us. "God" as quasi embodied UR ethics. This is usually unconsciously alive in one as its divine values - its ethically conscientious religious commandments which we here in the West call primordial ethics. Faithful people love their religion because it has been deeply rooted and character-forming from an early age.

But you can also learn to love a foreign "child". Then it is not born in you, a service, possibly a captivating task given by your superior. But this does not have the own fire, the own quasi genetically motivating ignition and power of love for innovation, the genesis of ideas (SM 17111). This shows the essential and masterfully founded inner impetus that constitutes real love for one's own actions.

**Who loves what he does has never worked**, says a Chinese proverb - and this testifies exactly to the often unclear difference that is at stake here. They also say "**virtue works - genius creates**". ONLY: Genius demands more than actively productive life. The genius grows a love of his own vision and with it a value-oriented belief in success. Mind and heart. Understanding this requires ethical education and education.



This led at first to the changes described 25 years ago in SM 94066 **Sexy six of entrepreneurship**.

Readable below "The active full reference". The customer you serve gains trust and love for the product. Authenticity to the manufacturer.

Good leaders help the people entrusted to them to find the spark of "loving for their own doing" within themselves. "It must be born in you" said the great pianist Helène Grimaud; to discover within themselves what one loves, what she learned as a gifted artist then, so to speak, from within herself again and again to create "genetically", what they really can do, what inspires them, cheers themselves, what they always learn to love anew. **Then in competition with yourself to the Always BETTER lastingly rejoice** - thus opening the way to championship. Self-love - one's own actions are the next one here - and the customer, whom one can serve and learn to love.

HOWEVER: The prerequisite and path for this is **learning, diligence, learning to learn**, to work scientifically and entrepreneurially, to get to the bottom of things persistently.

I understood this anew when I first heard Fromm on the radio about "Vita Aktiva" in 1997. Since then I have learned a lot from him - from the art of loving to "**having or being**". This led to the KSG Foundation and the path to Prof. Hans Küng for confidence building.

I understood that **self-confidence, the right decision and courage, born of high ability**, was the active-productive, essential, love for one's own actions which determined my successful life.



"Peak performance through love for my own actions" I have practiced and experienced many times at Putzmeister. As Steve Jobs said at Stanford: "You've got to find what you love" (see SM 121130).

The discovery process then led to this new "Sexy Six of Love" (as an extract or update of SM 160101 and SuGu SM 180319...in Project SP 9817).

**Now here analogously** - only briefly - the 6 love dimensions that I understood from my love for doing in the KSG aiming at the search of GOODness in professional life:

### The SEXY SIX of Love:

1. Divine Love for Partners (Eros)
2. Charity and self-love (agape)
3. Love for one's own actions (i-Love)
4. Love for the Self-Created (Joy)
5. The user's love for the product (trust)
6. Love of the world (Enthusiasm, Flow, Philia)

.....Learned by Fromm and recognized dim. 6 as a consequence of 1:

***"He who truly loves one man loves all the world"***

E. Fromm actually primarily considered the two first two dimensions 1 and 2 of love, as I called them. **To know and appreciate them is a prerequisite** for the other dimensions. But before **iLove**, "gaining trust" requires performance and authenticity (learning, practicing, learning effectively, persevering with integrity...). In other words, practical proof of **ability and competence** before trust and love can grow out of it. Otherwise, it would just be fantasies or dreams. See also Paracelsus (is in front in "The Art of Loving"): "He who knows nothing, loves nothing. He who can't do nothing, doesn't understand anything. **He who understands nothing is worth little. ...**" (now also in the new notepad FD 140624

**1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?**

... formerly SM 03038).

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### **Global Ethic and Love = Philosophy? (or the 3 Enlightenment? – (SM 121126)**

Philo- = Love - human quality, like ethical feeling

Sophie = Wisdom - acquired and testified to, a human concept of being and education that also global ethic deserves.

Not for nothing Hans Küng writes in his book "What I believe"

***"Love is the fulfillment of the Global Ethic"***



Understanding this way, you can also love Global Ethic - and testify to it with this pin. I used to have doubts about that.

Can you love Global Ethic? (... at WEIT also some not yet).

This is to be seen in the sense of category 6 of the Sexy Six. Emotionally you can love your own world as well as the "whole world". This can be successful if, in the sense of Erich Fromm's "The Art of Loving", we have internalized it in the end and in the appropriate sense and always practice it daily. This is not easy and requires one's own clarification.

Art comes from ability, also spiritually (spiritually) recognize. Only then can "the art of loving be fulfilled, enriching itself into a global ethic". This is the basis for and in a trusting, winning business life.

**This is an important goal of KSG in the search and promotion of GOODness!** Then "iLove Global Ethic" is credible.

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... and out of it grew the big E. Fromm promotion in Tübingen (EF-Foundation and Archive), Berlin (IPU) and LEIZ (Character Science for Right Decisions).

Find out more at <http://www.karl-schlecht.de/ksg-stiftung/wissenschaft/>

#### **./ . further information:**

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**Subject:**

**Betreff:** Love (Fromm, essential sentences to install)

Dear Mr. Schlecht,

1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?

quotations and proof of your concept of love in KSG, WEIT and to Erich Fromm, which put it very well to the point (see among others "The Art of Loving"):

I believe that love is, so to speak, the "master key" with which the doors to man's growth can be opened. I mean love to and oneness with someone else or something outside myself; being one means that you relate to others and feel one with others without having to limit your sense of your own integrity and independence.

**Love is a productive orientation, the essence of which is that the following characteristics are present simultaneously:**

***You have to be interested in what you want to become one with, feel responsible for it, respect it and understand it - trust it.***

I believe that the **practice** of love is the most **human action** that makes **people human** and is given to them for the **joy of life**.

But for this practice of love - as for the ability to reason - **it is pointless** if it is only **half-heartedly** carried out.

From: Erich Fromm, credo of a humanist,

<http://fromm-online.org/das-leben-erichfromms/fromms-credo-eines-humanisten/>

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**Norbert Copray**

Complementary: Six love styles distinguish psychology with regard to loving **someone** (person):  
....here only as a background note to John Alan Lee; this is not a supplement to the above SSL.

**Eros**, the passionate love, also the romantic love

**Storge**, the friendly love that is based on deep understanding and mutual respect.

**Agape**, the altruistic love, the sacrificial love

**Mania**, obsessive love, jealous love, with extreme highs and lows

**Ludus**, the playful love, the non-binding love, sometimes also called free love

**Pragma**, the pragmatic love where partners stay together because of material and/or social advantages.

*After: **John Alan Lee** was an em. professor of sociology at the University of Toronto; first factory worker, then trade unionist and journalist, only to study in his early thirties and earn his doctorate at the age of 37. John Alan Lee is a Quaker, socialist, social activist, peace activist and has run for the Canadian Parliament several times.*

The above-mentioned "**someone**" means the **human feeling**, which Erich Fromm alone describes. He refers LOVE precisely to the crucial **primal-personal interpersonal sphere**. However, **he does not document** this feeling for the human third dimension of "**loving for one's own doing**", which is important to us at KSG and which we actually experience. We consciously recognize this as "**actively productive**" in the sense of its "humanistic ethics". Love for one's own actions is **highly effective** and significant in **human profit-oriented business**. Fromm, however, has lived it **for himself** practically completely naturally and effectively with his work!

We interpret the term "**Biophil**", which is important for our understanding of ethics, in recognizing what is "born in us" as our own creative ideas and our own actions born from them. We can "love" this as if it were natural, like our own, **self-produced children** (see R Lay--- About the love of life). This is how we interpret the "children love" in Küngs Global Ethic idea (see notepad FD 140624: Maximen elementarer Menschlichkeit - aus Küngs Buch "Projekt Weltethos").

Thus, in 1990, in his concise Global Ethic idea, which compressed the commandments to the essentials, he virtually "hid" LOVE. He later writes in his book "**What I believe**" --- "**Love is the fulfilment of the Global Ethic idea**".

**Below see excerpt of our PWB-** PM 3300-10

Issued in 2005. Now named FD 050619 in Website KS  
see---last page .....**Love what you do--- Love your Firm**

Also to be found in

[http://www.karl-schlecht.de/fileadmin/daten/Download/PWB/PWB\\_KS\\_update\\_160324.pdf](http://www.karl-schlecht.de/fileadmin/daten/Download/PWB/PWB_KS_update_160324.pdf)

***The essence: Need your work because you love it***



## **END: Please remember:**

All what is written here basically is 98% earlier **own collected** knowledge and **common old** science; we only can add little in our lives and **must realize** that. How close he comes on his way to the targets of a truly good and value based life gaining those values stated here, is **his** choice for his success with lifelong learning. (*You can – if you think you can!*)

**Unfortunately** most of such wisdom of life is only realized in ones later years. So lets try in PM to shorten this. We want good young people who **need their work because they love what they do**

1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?

(not vice versa). Our customers feel it and **then** also love Putzmeister. The medieval scientist **Paracelsus** left us the wisdom

*He who knows nothing, loves nothing.  
He who can do nothing understands nothing.  
He who does not learn and understands nothing has little value.  
But he **who understands also loves**, notices, sees...  
The more knowledge is inherent in a thing, the greater the love...*

(Preamble in "The art of loving" written by Erich Fromm. see  
P/alle/Literat/Fremdlit/ingelesen/Fromm)

Our famous German Poet Hermann Hesse (1877-1962) stated in his later years...

*"Wer lieben kann ist glücklich" ..... "Happiness is the ability to love"*  
(Suhrkamp, ISBN 3-518-03586-x)

Please realize: This capability to "love" does not stand for "romance" in an enterprise but for the most essential virtue furthering self-motivation, self responsibility, self recognition, effectivity in what we think, efficiency in what we do - and joy of life. It characterizes real good people.

Love actually is the (tax free, even costless !) "fuel" for our "life vehicle". The **art** of loving is as well the most effective tool for good management – and **even with discipline hard to achieve**.

Mostly it takes long to realize this - and many never understand. True ability to love is the **most difficult human task** and God's message for a good life. May this PWB contribute to learn and to find this love-blessing for our private and professional life.

For more we refer to the related **PM 04101-04130**, websites and the many good publications - see our choice in **PM management literature** in PM-08096-KS Management Literature).