

## Sponsoring HISTORY SWT and WEIT

how all started in 1998

SP 9629 (Weltethos) – SP 9647 (WE-IT)

- qualitative ? – innovative ? – prepared ? – flexible ? – competent ? – value conscious ? -

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Rev.stand: 121016 stk>121017stk>121119wgh>131314stk

see also **WD 121012**

# K.S.G.

**Karl Schlecht  
Gemeinnützige Stiftung**

**Here we collect some relevant details on KSG- Project Sponsoring** (future guidelines SM 130225) to inform friends and stakeholders abroad.

## SWT- Stiftung Weltethos Tübingen

Since the PM/SANY merger early 2012 KSG has got much bigger dimensions. Its capital resources grew from 12 million Euros to ca. 350 million €. The organization had to become professional with a widened Kuratorium and new Vorstand (see Website)

Consequently a new era also for the SWT cooperation began with some changes in the relation.

His memo was started along the effort to focus the donations to WE definitely to business and company culture for creating higher Quality in HRM resulting in higher effectiveness of company members. It is quite related to what I defined as good entrepreneurship, based on my old idea to create the "master of business Humanism"

We had to learn that in SWT the KSG investment did not go to what was written in the first Fax to Prof Küng - namely in business as mentioned above (see below). Further that Prof Küng looks at the WEIT as HIS instrument to care for cultivating his WE Idea, which in my eyes is the task of SWT.

The mission for WEIT as basis of the annual 1 MIO Euros investment for primary WE in business with conditions as clearly stated in **WD 110204**. But to my surprise H Küng does not accept its 7 guiding ideas. It's mentioned there for WEIT. But wrongly stated in the protocol of the WEIT board meeting "that SWT donations shall do good for general social objectives". This and other happenings initiated the following comment.

### KS- Comment 120929



When Prof. Küng presented me in the WEIT Board meeting 120913 a Telefax (see page 2) 14 years after I faxed to him in 1998 as copied in this memo I told him that I **would write the same contents again today in 2012**.

Further I stated that I **always focused on our PM - company culture**, which means World ethos business orientation when supporting **the world ethos idea** in his SWT-foundation and apply it in our PM- business practice. It even intended 2001 to integrate it in the Curriculum of the KSG-sponsored UNI Chair "Entrepreneurship" in Hohenheim to create there a **"Master of Business Humanities"**

Since this repeatedly demanded business focus for the World Ethos Idea could **not** be achieved with SWT I have tried for many years to **form a new entity** for this purpose at the Tübingen University.

Whereas the original World Ethos Foundation (SWT - Stiftung Weltethos Tübingen) has the purpose to cultivate Prof. Küng's vision and to develop it for the future, now since 2011 the university- AN - institute WEIT has the purpose of transferring into business life the basic and 2500 years old humanistic Ethic rules and commandments. They are common in all important world religions.

- 1. Is it true ? Am I honest ? 2. Is it fair ? 3. Does it serve goodwill and friendship ? 4. Will it be beneficial to all concerned ? -

There the annual KSG donations ended with ca 250 T€ p.a. for more than 10 years into SWT. So unintended KSG became the biggest donator of SWT. They never got a real echo in business proven with important donations.

Since no business specific or other projects could be defined there we agreed in 2005 that the KSG donations focus on the **World Ethos Speeches**.

After all other efforts to at least partly financing such an entity from other partners or the BW- state fund failed this finally ended in Feb. 2011 with the 1 Mio. € per year investment of my foundation K.S.G. into the Wirtschafts Weltethos Institut Tübingen or World Economic Ethics Institute Tübingen (WEIT). This was possible after I donated my **privately** owned US factory into the KSG.

In Feb 2012 KSG was enriched with the KSG sale of all PM shares to SANY. This opened new chances to expand SWT sponsoring when getting a new SWT president, who did not have the "stigma" being an pope criticizer or church rebel,. This kept renowned industrialists out and hopefully could find new and higher sponsoring besides KSG to SWT.

In March 2012 I decided that the annual amount of 200.000 – 250.000 Euro will be increased annually 500.000 Euro for 10 years. Only based on this promise we finally could get the agreement of our earlier Federal President, Prof. Dr. Horst Koehler, to take over the president role from Prof.. Küng in March 2013.- else he definitely would not have accepted this role.

Prof Küng needed 3 months to accept then donation agreement as he insisted to get a promise for 30 years, claimed to be an independent foundation and so did refuse to let KSG know in advance for what the increased annual funds were invested. He repeatedly - even in march 2013 - claimed unrealistically to be a FREE INDEPENDENT Foundation which does not have to follow such closer professional control as the KSK Kuratorium insisted .. Only due to intensive efforts of his friend Prof Leisinger and after I threatened to block further payments he finally signed on 20 September 2012.

Prof. Engler, der Rector von Universität Tübingen, has refused that KSG payments to WEIT can be regarded as investment.

Investments in WEIT however focused on creating values in Business culture and educating students with lecturing along the 7 guide lines given in WT 110204. Everybody in WEIT should regard this as obligation to fully dedicate themselves to follow those and the mission statement and the legal rules initiated during the foundation of WEIT - even when for passing the senate not all could be integrated in the legal documents.

Aichtal, 121016



Dipl.-Ing. Karl Schlecht

**Im Folgenden der Text eines Faxes, das Herr Schlecht Herrn Professor Küng am 20. April 1998 sandte, er zeigte es mit erneut bei der WEIT Beirat Sitzung 13.Sept 2012, interpretierte es aber **fälschlich** so dass die KSG Zuwendung "allgemeinen gesellschaftlichen Zielen zugute kommen".**



Sehr geehrter Herr Professor Küng,

mit großem Interesse lese Ich seit Jahren in Ihren Büchern und verwerte deren Inhalt auch für die **Entwicklung unserer Unternehmenskultur bei Putzmeister** hier in Aichtal.

Nachdem wir global tätig sind, hat das Thema Weltethos für uns erfolgswirksame Bedeutung. Viele Elemente daraus finden sich schon in **unseren Firmenbroschüren und unserer Unternehmensphilosophie**.

Ich überlege mir daher, wenn möglich, Ihre Arbeit bezüglich der Stiftung Weltethos zu unterstützen im Rahmen meiner jetzt entstehenden gemeinnützigen Stiftung.

Wäre es daher möglich, dass Sie mich über Ihre Arbeit und Ziele in diesem Sinne informieren mit dem Ziel, in absehbarer Zeit ein konkreteres Gespräch zu führen.

Freundliche Grüße



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**Translation Fax of 20th April 1998 from Karl Schlecht to Prof. Hans Küng:**

Dear Professor Küng,

For years I have read your books with great interest and I could evaluate their contents for developing our **company culture here at Putzmeister** in Aichtal.

Since our **business** is global the World Ethos Idea has importance regarding effect on business success. Many of those elements can be found already in our company brochures and our company philosophy.

Therefore, I would like to assist you, if possible, in your efforts concerning the World Ethos Foundation with my newly founded foundation.

Would it therefore be possible that you inform me about the activities and objectives in the field mentioned with the objective to have a constructive conversation basis soon.

Kind regards

A handwritten signature in black ink, appearing to read 'K. Schlecht', enclosed in a rectangular box.

Dipl.-Ing. Karl Schlecht

